

Discussion of regularly scheduled programming:

- mahjongg/cards/bridge
- Author visits
- Book group/book talks
- Art groups/craft groups
- yoga/mindfulness

Recommendations:

- schedule sessions with breaks
- quarterly/yearly themes
- spring/fall are best for one -off events
- You can plan too much; be spontaneous!
- Make/facilitate personal connections/emotional experiences
- Negotiate with performers/ those who don't ask don't receive

Frustrations:

- One staff member doing it all
- Low attendance; that person who comes in the next day and says "I really wanted to go to that!"
- Adult summer reading

Working with town/city departments

- Tie event subjects to rec dept trips (i.e. lecture on place before bus trip there)
- Lots of us share meeting spaces with other town entities
- Town anniversaries -- oral histories - ties in with historical society too
- Share program info with other departments via e-mail; they may tell a friend!
- You have the idea and the other department can pull it off better; collaborate

Friends groups are great!

- They also schedule events
- Easier for them to charge as it is usually a fundraiser
- House tours
- Some host book groups when it's hard to schedule a staff member free
- Rochester Friends are trying a Sweet Art fundraiser; \$5 to contribute, \$5 to eat
- Moultonborough has a free Soup Day in the winter; Friends bring variety of crockpot soups with recipes; have donation jar out

Private groups can use library meeting space: make it clear on calendar these are not library events

Non-profit partners

- NH Humanities
- UNH Cooperative Extension
  - Speaking for Wildlife can help with storywalks

- Fish and Game
- Visiting nurse association
- Historical society
- AARP
- Sisters in Crime
- Local senior centers

Draw in parents by creating childcare opportunities: Moultonborough does a readathon for the kids that turned into social time for adults. Free pizza!

- Look for intergenerational opportunities; lots of us have mostly 60+ attending

Examples of successful programming

- Cider making demonstration
- Don Chesney can draw a crowd
- Brendan DuBois

People like to feel like they're getting away with something: Meredith's Genealogy Club meets after library hours on a regular basis.

Things we'd like to try:

- Living statues
- Co-op versions of how-to festivals, photography contests, community reads
- TED talks screenings( Copyright free!)
- Story Corps website helps newbies get those oral histories
- Kids programs for adults: LEGOS, Magnatiles

Planning/evaluating

- Programming checklist; someone mentioned Evernote
- Thank-yous to presenters? Less important if paid
- Mention upcoming events at programs
- Google forms vs. paper sign-up
- What do you have sign-ups for? Limited space, materials
  - Reminder phone calls 2 days ahead
- Feedback forms

Passive programming

- Moultonboro guesses the ice-out date/time on Winnipiesaukee; maple syrup prize
- Puzzles-- but have some way of picking it up without destroying progress
- Bulletin board community color