



READS Executive Board
Meeting place: Local Government Center - Concord

Meeting Minutes
Friday, September 13, 2019

Present: Natalie Moser, Sue Harmon, Mindy Atwood, Betsy Solon, Brianna Hemmah, Eileen Gilbert, Mat Bose, Beverly Pietlicki

Call to Order: Betsy called the meeting to order at 10:04.

Approval of Minutes: Meeting minutes from May were reviewed. Sue made a motion to accept, Eileen seconded – motion passed.

Treasurer's Report: We are in the first couple months of the fiscal year. In July we paid for KitKeeper \$475 (this expense has not increased over the last four years).

EXECUTIVE BOARD REPORTS:

President: Reported on the NHLA meeting and the State Library's plans to host a reception for all candidates running in upcoming elections on October 19th from 10-1. This is a ticketed event and another opportunity for libraries to show candidates how important we are. All candidates, media and the office of the candidates will be given goodie bags. Librarians are welcome to attend.

Betsy also floated the idea that we may want to think about dropping the summer meeting going forward. (This meeting was canceled last year because not many Board members could attend.)

Vice President: Nothing to report – although Mindy did report that she went to NELLs and had a conversation with Christine Friese about serving on NHLA and READS. They talked about the Excel spreadsheet table/timeline which we update every year for the READS Board. This is very helpful to keep committee members and tasks on track.

Membership: No new members. Regarding the end of the year newsletter, Sue will send out a call for new members for our Programming and other committees. She will also email members of NHLA who have not yet joined READS. Sue is accepting additional fodder for the newsletter. There will be three types of End of the Years newsletters:

- End of year to READS members
- Recruitment email to new READS members for committee members
- Recruitment email to members of NHLA who are not yet READS members

Programming: Plans for the Fall Conference are in place. Registration opened at the end of August. Natalie will send an email to NHAIS – it's also been on Facebook and in the newsletter. The room we are

using has a capacity of 70. The Programming Committee has been talking about doing something with ITS again. The last newsletter had the survey on what types of programming members would find beneficial. There was a large number of responses in favor of strategies for Reader's Advisory. (We may invite Becky Strafford back next year to speak on RA for All.)

READS-To-Go: Committee decided on a deaccession policy. Windham and Hudson had wanted to remove a couple of their kits and get new ones. Mary Russell isn't sure if you can do kits in the new State ILS system and won't be adding new kits until the end of October. In the meantime we are going to circulate kits anyways, without having a record in the state. We are down to five bags so we'll need to purchase new bags. The prior distributor we used charged \$767 for 25 lasted. They last about 2 years. Although, now that we are deaccessioning some bags, they could be reused.

Recently we had trouble with KitKeeper because kits were not going out. Most likely that has to do with turn-over in libraries and new employees not being familiar with KitKeeper. We have lots of material available to help. In order to be continually seen and accessible, we should think about periodically posting to Facebook and the newsletter about new kits and KitKeeper. We could also consider having an annual KitKeeper Event.

The READS-To-Go Facebook page and blog have been retired. People should now be directed to the READS website (hosted by NHLA). We are waiting for the domain change/transfer from Dianne. (Another reason to keep the domain name is because they are on the magnets we had printed.)

Past President/Award of Excellence: We had three nominations. These nominations were sent to Katherine Dormondy, Roger Robins and Ruslyn Vear. The winner's nominator has been notified. The Past President usually present the winner with the award at the Fall Conference. Mat will pick up the \$100 gift card to the League of NH Hampshire Craftsman. NHLA and READS membership will be paid for next year.

Public Relations: August/September newsletter went out with a *Save the Date* for the Fall Conference. Natalie included a survey to gather input for possible topics for the Spring Roundtable and a description of successful programs at libraries throughout the state. Natalie also did a *Call for Stories* for the NHLA Advocacy Committee. The next newsletter will include a reminder to register for the Fall Conference and an announcement that the winner of the Award of Excellence will be announced at the Conference.

NEW BUSINESS

"Steal This Content": We talked about the difficulty in creating meaningful content for social media. There is sometimes content which one library creates, but which could be easy recycled/reposted by another library. What is the best platform to use for that? Could we do a Google Drive for libraries to post content that other libraries could use for their library? Could we use Google Drive also as a repository for e.g. computer class handouts, circulation policies? At our next meeting we should explore the idea of creating a Google Drive for content and linking it on the READS website to share. Would this be a new committee for READS? For now, we'll file it under Public Relations. We are going to use "Steal This Content" as its working title.

Election results will be announced at the Fall Conference.

Next meeting is scheduled for Friday November 8th at the Local Government Center. Meeting adjourned at 11:01.

Respectfully submitted,

Kersten Matera