

READS

REFERENCE AND ADULT SERVICES SECTION

READS Executive Board

Meeting place: Local Government Center - Concord

Meeting Minutes

Friday, November 8, 2019 - draft

Present: Sue Harmon, Mindy Atwood, Betsy Solon, Eileen Gilbert, Matthew Gunby

Absent: Beverly Pietlicki, Mat Bose, Brianna Hemmah

Call to Order: Betsy called the meeting to order at 10:10. Betsy welcomed everyone, especially Matt Gunby, who will be our new Secretary beginning in January.

Approval of Minutes: Meeting minutes from September 13 were review. It was noted that Beverly had, in fact, arrived late to our last meeting. Kersten will make that change to the minutes. Sue motioned to accept the correct minutes, Mindy seconded.

Treasurer's Report: Brianna has ordered \$800 worth of KitKeeper bags which are not on the Treasurer's Report yet.

EXECUTIVE BOARD REPORTS:

President: Betsy attended the NHLA Fall Conference. Rebekkah Smith Aldrich was the Keynote speaker who talked about sustainability. NHLA voted on a sustainability resolution. A representative from the Office of Senator Jeanne Shaheen spoke about the advocacy which the Senator's Office can provide for patrons and their attempts to deal with Federal Government issues. Information was also presented about the Census.

Vice President: absent

Membership: We are currently holding at 197 members. In October Sue created "Reasons to Join READS" postings for Facebook. It can be difficult to tell who the new READS members are because we don't have a previous list – but going forward, Sue will download a list to compare. There were 189 recipients for the newsletter. Renewal for membership is January. A welcome email will also be sent in January for people who renew. Sue will also be checking for members who are completely new to READS, and sent them a special welcome email.

We talked about the possibility of having a membership drive? – Maybe have all of the NHLA sections represented? Sue will reach out to other NHLA sections to see if they would be interested in each section being represented at a group drive where each section could be represented at a table.

Programming: Attendance to the Fall Conference has been down and has continued to drop over the last 5 years. Eileen is going to ask the Programming Committee for suggestions – maybe move the meeting out of October to increase attendance? Maybe send out a paper invite again? – ½ of attendees got it from the section email.

NELA is in NH next October. Would this mean that READS would have its Business Meeting at the conference? Kersten will look to see how we did it the last time we had NELA. We might consider moving the Fall Business Meeting. (An aside: We may have to come up with programming for NELA.)

Amanda leaving the Programming Committee. We talked about finding a replacement. Betsy has someone in mind she will ask. The Programming Committee meets every other month in Concord.

READS-To-Go – Absent – sent report.

Public Relations – Absent – sent report.

OLD BUSINESS

Reflect on READS Fall Conference and READS Award of Excellence: Recipient of the READS Award of Excellence had been informed that she won – next year we'll hope to keep it secret!

NEW BUSINESS

Goals for 2020:

- Steal this content shared drive
 - “If you like... then you should read/like” – memes for libraries.
- Move the Fall business meeting date?
- Incentive to register early?
- Website cleaned up and keep it current

Recognition of retiring board members: Betsy acknowledged Beverly's service and wished her luck for the future.

Volunteer opportunities: Announcement (to NHLA through Wild Apricot) that we are looking for a Web Coordinator and Programming Committee member. It's important that the Website Coordinator attends Executive Board meetings. Natalie will post these opportunities on social media. Mindy is going to write up the job description for the Web Coordinator.

Next meeting is scheduled for Friday January 10th at 10:00am (maybe GoToMeeting if there is snow?) at the Local Government Center. Meeting adjourned at 10:56am.

Respectfully submitted,

Kersten Matera